CYPRIEN TOFFA

Creating meaningful experiences

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EDUCATION

University of Southern California,
BS in Computer Science and Business Administration
Los Angeles, California | 2018 – 2022

SKILLS

Technical

Figma
Framer
Principle
After Effects
Adobe Creative Suite
Cursor
Claude Code
Swift
React
Python
Java

Product

Roadmapping
Prioritization
Product metrics
PRDs
Retention & growth
Monetization

Design

User flows
Wireframing
Prototyping
UX Research

Languages

English
French
Spanish

WORK EXPERIENCE

Google - *UX Designer*
New York, New York | July 2022 - Present

Designed features for Google Maps on the Search & Explore team to help over 2 billion people discover the world around them

Mural - *Head of Design*
New York, New York | 2023

Designed an entire platform for a startup that helps global businesses pay vendors and contractors with stablecoin-based payments.

Mural has processed over 8 figures of payouts since January 2024

Fleek - *Co-founder and Designer*
Los Angeles, California | May 2020 - April 2022

Co-founded and designed an AI-powered startup for personalized fashion discovery

Recipient of "Best Design" in Snapchat's 2020 Developer Challenge

2nd place winner at USC's premier entrepreneurship pitch competition hosted by TroyLabs, and selected participant of Blackstone LaunchPad

Selected participant of Blackstone LaunchPad for summer 2021

Meta - *Product Design Intern*
Menlo Park, California | June 2020 - August 2020

Worked daily with product managers, designers, UX researchers, content strategists, and engineers to build and execute a project for Facebook Dating

PROJECTS

Glimpse - *Solo-founder / Creator*
New York, New York | October 2025 - Present

Designed and developed a voice-journaling app to make introspection easier than ever. 8K users and $60K revenue since launch

Looped - *Solo-founder / Creator*
New York, New York | March 2026 - Present

Designed and developed an iOS app to help people maintain their closest relationships through recurring IRL hangouts